

# Brytton Bjorngaard

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## EDUCATION

Iowa State University, Ames, Iowa, Summer 2010

Masters of Fine Arts in Graphic Design

Thesis: Enhancing patient experience through environmental design in healthcare: A case study of privacy at Thielen Student Health Center and McFarland Clinic in Ames, Iowa

Saint Mary's University of Minnesota, Winona, Minnesota, Spring 2007

Bachelor of Arts in Graphic Design

Minor in Media Communications

Summa Cum Laude

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## RESEARCH INTERESTS

Communication, Interaction, & Automation; Environmental Graphics; Healthcare Design; Digital, Drawn, & Letterpress Typography; Film, Digital, & Alternative Photography

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## TECHNICAL SKILLS

Adobe Creative Cloud

Photoshop, Illustrator, InDesign, XD, Dreamweaver, Premiere, After Effects, Lightroom, Flash, Animate, Character Animator, Acrobat

HTML, CSS, Javascript Integration

Digital Cameras, Film Cameras, Studio Lighting, Darkroom Processing

Vinyl Cutter, Laser Cutter, Laser, Inkjet, & Wide Format Printers

Letterpress, Screenprinting, & Lithography

ADA and WCAG Accessibility

Bookmaking

Word, Powerpoint, Excel

Pages, Keynote, Numbers

Proficient on Mac & PC Platforms

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## TEACHING EXPERIENCE

Associate Professor, Fall 2019 to Present

Art, Music, and Theatre Department, University of Illinois Springfield

Intro to Digital Media; Web; Typography; Print; Animation; Advanced Studio; Pro Skills; Photo I & II

Director of Visual Arts, Fall 2018 to Present

Art, Music, and Theatre Department, University of Illinois Springfield

Assistant Professor, Fall 2013 to Spring 2019

Art, Music, and Theatre Department, University of Illinois Springfield

Intro to Digital Media; Web; Typography; Print; Animation; Advanced Studio; Pro Skills; Photo I & II

Visiting Assistant Professor, Fall 2012 to Spring 2013

Art Department, Whitworth University

Intro to Photoshop; Digital Photography 1; Typography 1 & 2; Digital Imaging 1 & 2; Web 1 & 2

Lecturer, Fall 2010 to Spring 2012

Art Department, Whitworth University

Intro to Photoshop; Digital Photography 1; Typography 1 & 2; Digital Imaging 1 & 2; Web 1 & 2

Graduate Teaching Assistant, Fall 2008 to Spring 2010

College of Design, Iowa State University

Graphic Design 275: Design Technology I; Graphic Design 276: Design Technology II

Graduate Assistant, Fall 2007 to Spring 2008

College of Design, Iowa State University

Art History 280: Prehistoric to Gothic; Art History 281: Renaissance to Modern

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## RESEARCH EXPERIENCE

Research Assistant, Spring 2009 to Spring 2010

Hablamos Juntos, Iowa State University

Graduate Research Assistant, Summer 2008 to Spring 2010

Design Information Research Group (DIRG), Iowa State University

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## PROFESSIONAL EXPERIENCE

Freelance Graphic Designer, Ongoing

Shari's Tree by Maggie, 2019 to Present · Logo

Allison Lacher, 2018 to Present · Illustration, Photography

Shelterbelt Press, 2017 to Present · Book Design

Enos Park Neighborhood Improvement Associations, 2016 to 2017 · Website

Enos Park Residency for Visual Artists, 2016 to Present · Logo, Website, Photography

Compass for Kids, 2016 · Logo

Mendoza's, 2016 · Poster

Springfield Art Association, 2015 to Present · Advertisements, Website, Logo

JJ Build, 2015 to 2017 · Logo, Photography

Amy Smith-Harris Counseling, 2015 to Present · Photography, Logo, Website

The Guilty Goose, 2015 · Logo

Pandora Grey, 2015 · Photography

UIS Visual Arts Gallery, 2014 to Present · Logo, Postcards, Brochure, Catalog, HTML e-mails

Carufel Henna, 2014 · Consultancy, Business Card

D'Lisa McKee, 2014 · Digital Illustration

UISUF, 2014-2016 · Logo, Flyers

Phenomenal Woman & Phenomenally Yours Consignment Shop, 2013 to Present · Consultancy, Logo

Carrie Switzer, 2013 to 2015 · Photography Restorations

UIS Department of Art, Music, & Theatre, 2013 to Present · Advertisements, Flyers, Website, Logo

Nicole Sheets, 2013 · Wedding Invitation

Fred Johnson, 2013 · Consultancy

Mary Kleiman, 2013 · Photography

Kathleen Hoeft, 2013 · Photography Restorations

Lindsay Johnson, 2012 · Wedding Invitation

Junction B Studios, 2010 · Logo

Jennifer Carpenter, 2010 · Wedding Invitation

Cindy Reding, 2009 to 2010 · Photo Video Compilation

Zumbrota Community Band, 2009 to 2010 · Promotional Posters

Iowa State University Veterinary Medicine Student Group, 2009 · Logo, T-shirt Design

Gibbons Optical, 2008 to Present · Website Maintenance, Brochures, Internal Documents

Gallery Co-Director & Curator, December 2014 to January 2018

DEMO Project · Springfield, Illinois

Instructor for Wheel Throwing, Preschool & Multimedia Camps, 2003 to 2006

Crossings Studios · Zumbrota, Minnesota

Photography Lab Assistant, 2004 to 2005

Ritz Camera · Rochester, Minnesota

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## SOLO EXHIBITIONS

- 2016 Otto Cricket Hits!, James S. Murray Gallery, Lincoln Land Community College, Springfield, IL  
2015 Let The Words Fall Out, UIS Visual Arts Gallery, Springfield, IL

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## GROUP EXHIBITIONS

- 2019 TERRAIN, Springfield, IL  
Snap to Grid, Los Angeles Center for Digital Art, Los Angeles, CA  
2018 AIGA Get Out the Vote Show, Centene Center, St. Louis, MO  
DEMO Project Mural, Downtown Springfield Inc. Art Alley, Springfield, IL  
2017 Faculty Exhibition, UIS Visual Arts Gallery, Springfield, IL  
AIGA Saint Louis Design Show 22, COCA, St. Louis, MO  
Nasty Women Art Chicago, Moonlight Studios, Chicago, IL  
Property, Rogers Park/West Ridge Historical Society, Chicago, IL  
2015 Gifted, Demo Project, Springfield, IL  
Pro-Text Addendum, Springfield Art Association, Springfield, IL  
Visual Arts Gallery Auction & Benefit, UIS Visual Arts Gallery, Springfield, IL  
2014 Visual Arts Gallery Auction & Benefit, UIS Visual Arts Gallery, Springfield, IL  
Trigger: New Work by UIS Art Faculty, Springfield Art Association, Springfield, IL  
2013 Visual Arts Gallery Auction & Benefit, UIS Visual Arts Gallery, Springfield, IL  
2012 Saranac Supports: Art for Radio, Saranac Art Projects, Spokane, WA  
2011 Smoke & Mirrors Faculty Show, Bryan Oliver Gallery, Spokane, WA  
2007 Emergence Senior Exhibition, Lillian Davis Hogan Galleries, Winona, MN  
2006 Undergraduate Show, Lillian Davis Hogan Galleries, Winona, MN  
2005 First Place, Undergraduate Show, Lillian Davis Hogan Galleries, Winona, MN  
2004 Box Juried Exhibition, Crossings Studio, Zumbrota, MN  
Second Place, Undergraduate Show, Lillian Davis Hogan Galleries, Winona, MN  
2003 Undergraduate Show, Lillian Davis Hogan Galleries, Winona, MN

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## PERMANENT COLLECTIONS

- Whitworth University Permanent Art Collection, Spokane, WA  
Gibbons Optical, Rochester, MN  
Saint Mary's University Saint Teresa Leadership & Service Institute for Women, Winona, MN

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## THEATRICAL SET DESIGN

- Distracted · University of Illinois Springfield Theatre Production  
Graphics Designer and Photography · Fall 2015 - Spring 2016  
How I Learned to Drive · University of Illinois Springfield Theatre Production  
Graphics Designer and Photography · Fall 2013 - Spring 2014  
Laud to the Nativity · Whitworth University Christmas Choir Concert  
Background Set Designer and Projectionist · Fall 2012  
Wisdom: Making Dollars and Sense · Spokane Community Theater  
Background Set Designer · Spring 2012  
Arise, Shine · Whitworth University Christmas Choir Concert  
Background Set Designer and Projectionist · Fall 2011

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## PEER REVIEWED PUBLICATIONS

Living Out Loud: An Introduction to LGBTQ History, Society, and Culture

Routledge - Taylor and Francis · releasing August 2018

Co-Edited with Michael J. Murphy, University of Illinois Springfield

The Blurring Distinctions of Taking vs. Making Photographs: Teaching Photography in a Digital Culture

Exposure Magazine · Society for Photographic Education Journal · June 2018

Coauthored with Kathy Novak, University of Illinois Springfield

Universal Symbols in Health Care: Symbol Design Report for University Led Symbols Research

Designing for Social Change, Usability Professional's Association · Atlanta, Georgia, June 2011

Lisa Fontaine, Oscar Fernández, David Middleton, Kathryn McCormick of Hablamos Juntos Research

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## PEER REVIEWED PUBLICATIONS with PRESENTATIONS

Stasis in Motion: Teaching Balance of Craft and Technology in Animation

Hand and Machine: UCDA Design Education Summit · Kutztown, Pennsylvania, May 2017

A Study on Design Careers and the Impact of Gender

Design Research Society International Conference 2010 · Montreal, Canada, July 2010

Coauthored with Debra Satterfield, Sung Kang, Nora Ladjahasan, and Andrea Quam

WAND: Walk Around Navigational Device for Children with Autism Spectrum Disorders

SIGCHI Design Competition · Computer Human Interaction Conference · Atlanta, Georgia, April 2010

Coauthored with Mariam Melkumyan, Mikako Matsunga, Haiqiong Che, and Jeritt Tucker

Diagnosis & Treatment of Environmental Wayfinding Difficulties: A Case Study of a University Health Center

IASDR 2009 · Seoul, Korea, October 2009

Coauthored with Fred Malven

Medical Decision Aides: An Evaluation Methodology for Information Design

IASDR 2009 · Seoul, Korea, October 2009

Coauthored with Debra Satterfield, Sung Kang, Fred Malven, Paul Bruski, and Nora Ladjahasan

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## PEER REVIEWED PRESENTATIONS

3-in-1: Strategies for Implementing Social Justice into Design Curriculum Without a Community Partner

Good Design Works: UCDA Design Education Summit · Youngstown, Ohio, May 2018

Co-Presented with Jeanne Komp, Cabrini University; Jessica Hawkins, Centenary College of

Louisiana; Shannon McCarthy, Eastern Kentucky University

The Blurring Distinctions of Taking vs. Making Photographs: Teaching Photography in a Digital Culture

PhotoHistory/PhotoFuture · Rochester, New York, April 2018

Co-Presented with Kathy Novak, University of Illinois Springfield

...but how can you teach if you can't see the whites of their eyes? A discussion of emergent studio practice when graphic design education implements online delivery.

Nimble: UCDA Design Education Summit · Union, New Jersey, May 2016

Co-Presented with Lisa Hammershaimb, Athabasca University; Shannon McCarthy, Shepherd

University; Sean Pace, Independence University; Justin Gagne, Montserrat College of Art

Case Study: The Evolution of a University Literary Journal in an Interdisciplinary Design Course

Nimble: UCDA Design Education Summit · Union, New Jersey, May 2016

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## INVITED PRESENTATIONS

Universal Design for Education · Faculty Development Presenter

University of Illinois Springfield · Fall 2019

Making Digital Content Accessible · Faculty Development Presenter

Kaskaskia Community College · Spring 2018

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Making Digital Content Accessible · Faculty Development Presenter  
University of Illinois Springfield · Spring 2017

Subtle Authority: How Graphic Design Can Control Emotions (and Actions) · Brown Bag  
Illinois State Museum · March 2015  
Springfield Art Association · February 2015

Retail and Merchandising · Guest Lecturer  
University of Illinois Springfield · Fall 2015

BIO 111 Emiquon Stories · Guest Lecturer  
University of Illinois Springfield · Fall 2014

Honors English Design Rhetoric · Guest Lecturer  
Whitworth University Guest Lecturer · Spring 2013

Introduction to Life Skills Through the Arts · Guest Lecturer  
Spokane Falls Community College · Fall 2010

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## CONFERENCES ATTENDED

University & College Design Association (UCDA) Design Education Summit: Collaboration  
Johnson City, Tennessee, May 2019

University & College Design Association (UCDA) Design Education Summit: Good Design Works  
Youngstown, Ohio, May 2018

PhotoHistory/PhotoFuture: A Three-day Conference on the Archaeology & Future of Photography  
Rochester, New York, April 2018

2017 AIGA Design Conference  
Minneapolis, Minnesota, October 2017

University & College Design Association (UCDA) Design Education Summit: Hand & Machine  
Kutztown, Pennsylvania, May 2017

University & College Design Association (UCDA) Design Education Summit: Nimble  
Union, New Jersey, May 2016

University & College Design Association (UCDA) Design Education Summit  
Brookings, South Dakota, May 2015

University & College Design Association (UCDA) Design Education Summit  
Madison, Wisconsin, May 2014

American Institute of Graphic Arts (AIGA) Connecting Dots: Research, Education & Practice  
Cincinnati, Ohio, March 2014

College Art Association (CAA) 98th Annual Conference  
Chicago, Illinois, February 2010

28th Annual Computer Human Interaction (CHI) Conference on Human Factors in Computing Systems  
Atlanta, Georgia, April 2010

Transform: A Collaborative Symposium on Innovations in Health Care Experience and Delivery  
Mayo Clinic, Rochester, Minnesota, September 2009

International Association of Societies of Design Research (IASDR) 2009  
Seoul, Korea, October 2009

Edward Tufte: Presenting Data and Information  
Albuquerque, New Mexico, February 2009

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## PEER REVIEWER / JUDGE

- Springfield Old Capital Art Fair Judge  
Springfield, Illinois, May 2019
- University & College Design Association (UCDA) Peer Reviewer  
Design Education Summit · Johnson City, Tennessee, May 2019
- Decatur Area Arts Council and Gallery 51 Judge  
Arts in Central Park · Decatur, Illinois, September 2016
- University & College Design Association (UCDA) Peer Reviewer  
Design Education Summit · Madison, Wisconsin, May 2014
- Decatur Area Arts Council and Gallery 51 Judge  
Arts in Central Park · Decatur, Illinois, September 2013
- Visual Communications Degree BFA Show Guest Reviewer  
Eastern Washington University · Cheney, WA, Spring 2011
- Graphic Design 672 Web Design Guest Reviewer  
Iowa State University · Ames, IA, Fall 2009
- Graphic Design 370 Integrated Marketing Guest Reviewer  
Iowa State University · Ames, IA, Fall 2008
- Design Studies 102 Design Studio Guest Reviewer  
Iowa State University · Ames, IA, Spring 2009

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## COMMITTEES

- Ryan Renfro Graduate Thesis Committee · University of Illinois Springfield  
Committee Member · Fall 2018 to Present
- Eric Bridges Graduate Thesis Committee · University of Illinois Springfield  
Committee Member · Fall 2018 to Present
- CLAS Executive Committee · University of Illinois Springfield  
Committee Member · Fall 2018 to Present
- SCOPE: School of Continuing, Online, and Professional Education · University of Illinois Springfield  
Committee Member · Fall 2018 to Present
- Art & Acquisition · University of Illinois Springfield  
Co-Chair · Summer 2018 to Present
- Student Technology, Arts, & Research Symposium (STARS) Committee · University of Illinois Springfield  
Committee Member · Spring 2018 to Present
- Roni Hartman Graduate Thesis Committee · University of Illinois Springfield  
Committee Member · Fall 2017 to Spring 2018
- Academic Technology Committee · University of Illinois Springfield  
Committee Member · Fall 2017 to Spring 2018  
Committee Chair · Fall 2015 to Spring 2017
- Online Management Planning Team · University of Illinois  
Committee Member · Fall 2017 to Spring 2018
- Campus Accessibility Services Specialist Search Committee · University of Illinois Springfield  
Committee Member · Summer 2017 to Fall 2017
- David Garvey Graduate Thesis Committee · University of Illinois Springfield  
Committee Member · Spring 2017

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- Transition Committee · Springfield Art Association  
Committee Member & Designer · Spring 2016 - Fall 2016
- CLAS Curriculum Committee · University of Illinois Springfield  
Chair · Fall 2017 to Spring 2018  
Committee Member · Fall 2015 to Spring 2017
- Marketing & Membership · Springfield Art Association  
Committee Member · Summer 2015 to Present
- Education · Springfield Art Association  
Committee Member · Summer 2015 to Present
- Board of Directors · Springfield Art Association  
Board Member · Summer 2015 to Present
- Art, Music, and Theatre Department Strategic Plan Committee · University of Illinois Springfield  
Committee Member · Spring 2014 to Present
- Daymon Kiliman Graduate Thesis Committee · University of Illinois Springfield  
Committee Member · Fall 2013 to Spring 2014
- Communication Search Committee · University of Illinois Springfield  
Committee Member · Fall 2013
- Art, Music, and Theatre Personnel Committee · University of Illinois Springfield  
Committee Member · Fall 2013 to Present
- Lecturer Search Committee · Whitworth University  
Committee Member · Spring 2012
- Industrial Design Chair Search Committee · Iowa State University  
Committee Member · Spring 2010

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## AWARDS & HONORS

- 2016 UIS Theatre Outstanding Faculty Award, University of Illinois Springfield
- 2014 UIS Theatre Outstanding Faculty Award, University of Illinois Springfield  
CLAS Student-Faculty Activity Award, University of Illinois Springfield
- 2009 Phillis Rogers Baer Scholarship for academic and teaching excellence, Iowa State

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## PROFESSIONAL MEMBERSHIPS

- American Institute of Graphic Arts (AIGA)
- Association for Computing Machinery · Women in Computing (ACM)
- College Art Association (CAA)
- Design Research Society (DRS)
- Special Interest Group Computer Human interaction (SIGCHI)
- Springfield Art Association (SAA)
- University College Design Association (UCDA)